



Tamil Nadu, India

Market summary



Eamore Railway Terminus - One of the prominent landmarks of the city of Chennai built in 1906 reflecting the gothic style of architecture

Introduction

Tamil Nadu (T.N) - 3rd largest state contributing to India's GDP, is the most urbanised state in India (48% of the population living in urban areas). It serves as a manufacturing powerhouse for India.

Tamil Nadu contributes 25% of national automobile output, 18% of electronics output and 19% of nation's textile output. The state's advantages include strategically located ports (15% of India's major port capacity) and a highly skilled work-force.

Quick facts

- Area: 130,058 sq.km
- Population: 72.14 million
- State GDP: US\$ 167.03 billion

Major cities

- Coimbatore: Also known as Manchester of South India, the city is a hub for textile, engineering, foundry and motor sports
- Madurai: Gateway to Southern Tamil Nadu, with strengths in Agri, rubber, textiles and tourism.
- Tuticorin: Major trading port, the city has businesses focused in fisheries, aquaculture, thermal power plants and copper smelting.

- Tirunelveli: Major industries includes agri., electronic manufacturing and spinning mills
- Chennai: Capital city of Tamil Nadu, also called as "Detroit of South Asia", with major automotive manufacturing.

Tamil Nadu – Key industry facts

- Well-developed manufacturing sector, with largest number of registered factories in India
- Leads in automotive, engineering, research & development, health care, IT, textiles, cotton, financial ITES and leather industries in India
- Other key industries includes: agro, sugar, chemicals, petrochemicals and fertilizers, cement, engineering, paper, steel, etc.
- Powered with two state-of-the-art Nuclear power plants with Russian technology
- Amongst the top 3 FDI destinations in India – hosts manufacturing facilities of 51 of the Fortune 500 companies
- Home to the largest Japanese and Korean investments in India
- Largest producer of skilled manpower in India
- Research hub for leading companies like Saint Gobain, Mahindra Research Valley, Renault Nissan. Ford, Yamaha & Eicher motors
- No.1 in India with installed wind energy capacity of more than 7,000 MW
- Home to three out of twelve major ports in India.

Australia - Tamil Nadu business relationships

- Home to nearest ports from Australia and entry point for Australian commodity products into India
- Tamil Nadu accounts for one-fifth of the Australia – India education collaboration arrangements
- One of the largest education market for Australian post graduate and research studies from India
- Joint research & engineering involving Australia in developing engine management systems
- Martin Small Consulting to conduct capacity assessments and institutional strengthening activities for the State's Road Sector Project.
- Ford's successful small car, Figo was designed in Australia and is manufactured in Chennai

Australian companies doing business in Tamil Nadu

Key Australian exporters

- Leighton India – Construction
- Tata BlueScope – Steel
- Heat & Control – Food Equipment
- Cookie Man – F&B / Franchising
- Ino8 – Fuel saving system
- ARRB Australia – Transportation Engineering
- Orbital Corporation – Fuel injection system
- Walkinshaw Automotive – Engineering services
- Seyon Engineering – Engineering services

Key investment from Tamil Nadu in Australia

- Cognizant Technologies – ICT
- Polaris Software – ICT
- Elgi Rubber – Automotive
- Aban Offshore – Petroleum
- Sabero Organics – Agro Chemicals
- Sundaram Business Services – BPO

Key Australian education & research activities

- Tamil Nadu Agriculture University and University of Queensland research project on protecting food grains from insect threats

- IIT Madras – Four joint Ph.D. programmes with Australian universities
- 83 active MoU's between Australian Universities and educational Institutions in Tamil Nadu
- University of New South Wales, Bond University, Monash University, Swinburne University, Southern Cross University, Curtin University, University of Tasmania and SAE have offices in Chennai

Major Industry Opportunities for Australia

- Advanced manufacturing, Automotive technology and aftermarket products
- Roads, ports, urban infrastructure, architecture & design services
- Water, waste water, etc
- Education, training and skill development; research partnerships
- Fisheries, aquaculture, Agri technology and dairy
- ICT and health care

Further information

- Govt of Tamil Nadu – www.tn.gov.in
- Invest in Tamil Nadu – www.investingintamilnadu.com

The Australian Trade Commission

The Australian Trade Commission – Austrade – is the Australian Government's trade, investment and education promotion agency.

Through a global network of offices, Austrade assists Australian companies to grow their international business, attracts productive foreign direct investment into Australia, and promotes Australia's education sector internationally.

The Austrade office in Chennai services the State of Tamil Nadu. For more information call 132878 or email to info@austrade.gov.au

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